MUIN

# TRANSPARENCY

## COST STRUCTURE

| CALIBER | 295 CHF |
|---|---|
| SW288-1m (manual) | 180 CHF |
| Luxurious finishes D4 | 15 CHF |
| Orion engraved bridges | 15 CHF |
| Realistic Luminova Moondisc | 85 CHF |

| COMPONENTS | 160 CHF |
|---|---|
| Dial & hands | 65 CHF |
| Case, bezel, sapphire crystal | 65 CHF |
| French leather strap | 25 CHF |
| Pin buckle | 5 CHF |

| ASSEMBLY & CONTROL | 70 CHF |
|---|---|
| Provision for after-sales service and manufacturing defect | 30 CHF |
| Elaborated settings (middle rate of +/-7s.day) | 10 CHF |
| Non-watch components (packaging, warranty card) | 30 CHF |

| EXTERNAL FEES | 95 CHF |
|---|---|
| Other costs (import taxes, insurance) | 10 CHF |
| Bank fees (3%) | 40 CHF |
| Worldwide delivery (outside EU) | 45 CHF |

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| **TOTAL COST OF A MODEL** | **620 CHF** |
| *Manufacturing cost (excl. external fees)* | *525 CHF* |